

Create and sell guide

Unleash your creative talents and sell your crafts and creations online.

Get creative

Have you always been good at drawing? Did you take up crochet over lockdown? Maybe you have found the ultimate cookie recipe. There are lots of things you can sell online from the comfort of your home. Ideas include:

- Homemade cards
- Posters or screen prints
- Embroidery
- Crochet hats, dinosaurs or mittens
- Macrame
- Cookies or brownies (always make customers aware of all ingredients when selling food)
- Take commissions and draw people's portraits, homes or pets

Getting ready

Once you have decided what to sell, you need to decide where to sell them. You can use websites like Etsy, social media sites, local markets, or more!

What you'll need

- Your product to sell.
- Envelopes/appropriate packing - it's important you send any items in something that protects them from postage damage!
- Post on your social media platforms sharing that you are selling items to support your fundraising goals.

Top tips

- Handwritten thank you notes are always appreciated, and if you include why you are fundraising people might donate more.
- Share that you are selling items on your social media and encourage your friends and family to share your page too. Include an update on your Just Giving page to let your supporters know how you are continuing to fundraise.

The important bits

- Check where your local Post Office is and it's opening times.
- Research how much postage and packing costs for your items and charge correctly.
- If you are selling food, include any allergens and ingredients in the description and send out a printed allergen card with the products.

"I decided to donate a portion of a week's profits from my plant business, and I raised £50! My customers were really receptive, and some even gave an extra donation."