

Pub Quiz Guide

Everyone loves a pint down at the local pub, so why not organise a pub quiz and raise some serious cash!

Getting ready for the event

- Select a venue – Speak to your local pub about holding a quiz. As most pubs hold pub quizzes regularly ask to take it over for one night
- Advertise the event – Advertise on social media and make posters to put up in the pub two weeks prior to the event. Try to incorporate a quiz round that links to your challenge to keep it focused on your fundraising.

What you'll need

- A microphone
- Posters, quiz questions, answer sheets
- Decorations (charity balloons and banners)
- Prize for the winner
- Raffle prizes and tickets



On the day

- Ensure that the pub has been decorated in charity branding, your microphone is working and when it comes to the pub quiz itself everyone is in teams of around four, and have all donated to play!
- Don't be shy to go around the tables to offer people to join in with the quiz. Always repeat the questions and keep an eye out for people cheating on phones. Prizes per round can be popular if you can source free prizes.

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"The whole event went really well and we raised almost £500!"

- Alexandra Perrin, London Marathon

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Top tips

- Ask local companies to donate prizes in exchange for advertising - you may get better prizes
- Offer to run a weekly quiz in pubs that don't already hold one – donations for you, drinks money for them!
- Consider running events alongside the quiz, such as raffles, cake sales or karaoke for extra donations
- Put tins out on the bar to get extra donations from drinks change
- You could even ask if they will be happy to donate a percentage of money from the bar that evening - if you don't ask, you don't get!

The important bits

- Be aware of alcohol consumption at the event and avoid promoting drinking. Make it clear that non-alcoholic drinks are available and make sure nobody under the age of 18 is consuming alcohol.
- Always ask for a 'suggested donation' per person (e.g. £2 each or £10 per team) rather than a set price, that way you don't have to pay any VAT!



**For more information contact
fundraising@meningitis.org**

"A fantastic night. We raised £666 through the quiz and raffle, and everyone had a really great time!"

- Owen Landon, London Marathon

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