

Online Class Guide

Do you have a skill that others might be keen to learn? Then why not host online classes in exchange for donations!

Getting ready for the event

- Choose your skill - Cooking, knitting, yoga, and playing a musical instrument are all great examples!
- Advertise your class(es) - Set up a Facebook event and invite your friends and family, and encourage them to share the event with their own networks in order to reach even more people! It's also worth thinking about any relevant Facebook groups that you could share the event into, and decide whether your class is going to be a one-off event or a weekly occurrence.
- Decide how you're going to host your online class - video calling platforms such as Skype, Zoom, and Google Hangouts all work great!
- Collect donations - Ask people to donate a set amount onto your Just Giving page in order to be sent the link so that they can tune in for the class.



What you'll need

- Any relevant equipment, depending on what you will be teaching in your class
- A computer with webcam and microphone

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"If you make it fun for yourself then it is fairly easy to hit that final target!"

- Sarah Blanchard, Kilimanjaro Trek

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On the day

- Set up your equipment, and test the sound on your computer to make sure that everything is working properly.
- Share the link for people to join the class, and start teaching!

Post event

- Thank your friends for taking part and share an update on your Just Giving page to let your supporters know how you are continuing to fundraise whilst self-isolating.
- Schedule your next class!



Top tips

- Share the link to your Just Giving page throughout the event, people might be enjoying it so much that they're willing to donate that little bit extra!
- Make sure you mention in your class why you are supporting Meningitis Research Foundation and how people's donations will help MRF to achieve our goal of defeating meningitis wherever it exists.
- If you don't fancy streaming your class live, you can always record it and share the link for people to watch whenever is convenient for them!

The important bits

- Make sure that you have a safe environment to teach from, and ensure that your class doesn't involve anybody having to leave the house.
- Check the most up-to-date government advice on social distancing to ensure that your class is safe and legal.

**For more information contact
fundraising@meningitis.org**

"It's never too late to see how you can adapt your fundraising plans to be online"

- Mike Cox, Kilimanjaro Trek