

Non-uniform day

Muffy days can bring in a lot of money and are a popular way of fundraising. Contact your old school(s) or others that you have some kind of connection to, such as your brother/sister's school for example.

What you'll need

- Template letter provided by MRF
- Letter of authority

Who to contact

If you are still in contact with any old teachers, or if you had any teachers that you got along particularly well with then try and contact them directly. Ask who you need to speak to at the school in order to organise a non-uniform day – it might be the headteacher or could be a member of administrative staff. By going through a teacher you get along well with, you increase your chances of them approving your request as they will most likely put in a good word for you.

What to ask for

Even if they won't allow you to organise a non-uniform day, there are still other ways of fundraising through your old school. For example, ask if you can have a stall at their Christmas/summer fair, if you can do a cake sale, or if they can write about your cause in the school newsletter.

What to offer in return

Schools are much more likely to agree to letting you hold a non-uniform day if you offer to do something in return. For example, you could offer to give an assembly/talk about going to university, or your challenge, or about the charity and meningitis awareness.

Top tips

Contact them ASAP! Many schools only allow a limited number of non-uniform days per term/year, so try and get yours organized as soon as you can.

If you send a letter/email and don't hear anything back, don't be afraid to chase them up! Send another email or try calling them, or even go in in person while you're home over the Christmas holidays.



[RECIPIENT'S NAME]
[RECIPIENT'S ADDRESS]
[TODAY'S DATE]

[YOUR NAME]
[YOUR ADDRESS]

Dear HEADTEACHER/TEACHER ETC

I am a former student of SCHOOL, where I studied from YEAR to YEAR. I thoroughly enjoyed my time at the school and I am now studying at UNIVERSITY, in my FIRST/SECOND/THIRD year and studying DEGREE. I am also involved in the Raise and Give society, through which I have signed up to CLIMB KILIMANJARO/EVEREST ETC in aid of the amazing charity Meningitis Research Foundation, who are fighting to create a world free from meningitis and septicaemia.

I was wondering if it would be possible to run a non-uniform (mufti) day to raise money for Meningitis Research Foundation. I would be more than happy to come into the school and deliver an assembly either on the charity, this challenge, or perhaps on my experiences at university and the benefits of working hard at whilst enjoying school – whatever you would like! It may also be possible for a representative from the charity to deliver a talk about meningitis amongst students, or perhaps about the MenACWY vaccination which may be of particular interest to sixth form students who will soon be heading to university.

Students are the second largest at-risk group of contracting meningitis, meaning that raising awareness of the disease and its symptoms amongst young people is extremely important. Meningitis can have devastating effects on those who contract it, with potential after affects including death, blindness, deafness, amputation, and brain damage. If you would like any more information about the disease and the amazing work that Meningitis Research Foundation do, please consult their website at www.meningitis.org.

Please find attached a letter from the charity authorizing me to fundraise on their behalf.

Thank you for your time, I look forward to hearing from you soon.

Best wishes

NAME