

Car Boot Sale Guide

Car boot sales are a fantastic way to raise money, whilst also having a good old clear-out in the process!

What you'll need

- Foldable table
- Decorations (charity balloons and banners)
- Bucket or tin
- Price tags
- Charity t-shirt
- Float



The important bits

- Ensure that a minimum of 2 people are present when counting up the money.
- Keep the money you raise safe and pay it in to MRF as soon as you can.



Getting ready for the event

- Pick a date - Do a bit of research online to find out the date of the car boots and location and see what is available in your home town.
- Organise your stall - Speak to friends and family about donating some of their unwanted items. Have a think about having set prices for your items and labelling them up in advance or at least having idea of how much you would sell things for. Be prepared that buyers will try to haggle!

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Nick raised £120 at his car boot sale!

- Nick Mardling, London Marathon

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On the day

- Arrive early on the morning to allow yourself time to set up before people arrive. You might want to take snacks and some drinks if it's a long day. Prepare some change or a float to get you started, and have some cash ready as most car boot sales charge for entry.
- Add your collection tin to your display and tell your buyers about the cause you're raising money for. You may well find they add their change to your pot rather than their pocket. Having materials detailing your cause, and anything specific you are raising money for will remind buyers who are donating or buying where their money will be going.

Top tips

- Ahead of the car boot sale, ask your friends and family if they would be willing to have a clear out and donate any of the stuff they longer want to you to sell. This is a great way for people who may not be able to support you financially (by giving a donation) to still support you with your fundraising efforts.
- If people know you are holding your sale for charity, they might be more likely to give more generously or donate even if they don't purchase anything, so be sure to cover the stall in charity branding!
- Add a cake sale or sell homemade crafts to raise extra donations.
- Fancy selling items from the comfort of your own home? Putting things up for sale on eBay or Depop is a great alternative to a car boot sale.



**For more information contact
fundraising@meningitis.org**

Sophie raised £257.05 from selling items on Depop!

- Sophie Hale, Kilimanjaro

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