# **Krispy Kreme Sale**

## Cake sales are a fantastic way to raise money throughout the year, and Krispy Kremes are an ideal alternative to baking!

## **Getting ready for the event**

1. **Pick a time and place -** Most universities allow students to book a stall on campus. Find out how to organise one and get a date in the diary.
2. **Gather participants -** Confirm a few of your participants to take part (depending on if you can get multiple campus-wide locations)
3. **Decide how many to order -** The minimum number of donuts is 5 dozen at £5.50 per dozen
4. **Decide on a price –** Most people charge either £1-£2 per donut, meaning you can make £12-£24 per dozen!
5. **Order!** - Once you have everything in order, fill out the [Krispy Kreme Order Form](https://www.krispykreme.com/fundraising/select-your-shop) a minimum of 3 weeks before your event:
6. **Create a Facebook event -** Spread the word around campus so people know where to get them!

## **What you’ll need**

* Donuts!
* Decorations for your stall (charity balloons, banners, posters etc)
* Bucket or tin
* MRF t-shirt
* Float for change

## **On the day**

## Get there nice and early to get everything set up. Decorate your stall with a tablecloth, cake stands and get selling! Don’t be afraid to approach people and offer free samples etc to grab people’s attention. You could also make things more exciting but running a donut-eating competition, whereby people either have to eat as many donuts as possible in a certain amount of time or have to try and eat a whole donut without licking their lips! Charge for people to take part and have prizes on offer.

## **Post event**

Return tables and resources back to where they came from! Bank the money and split between all participants who took part.

## **Top tips**

* Sell leftover donuts by knocking around halls, the library and other places on campus! Just make sure you have permission to do so.