

Golf Day Guide

If you're a member of a golf club or know somebody who is then a golf club could be a fantastic way for you to raise some serious cash for MRF.

Getting ready for the event

- Select a venue - Get in touch with your local club and see if they would be willing to let you hold a charity golf day. If you know anyone who is a member of the club then ask them to find out who it is that you need to get in contact with.
- Pick a date - Choose a date that doesn't clash with any other local events and which gives you plenty of time to organise and promote your event.
- Organise your volunteers - You will likely need a couple of volunteers to help you out on the day with serving refreshments and ensuring that everyone is having a good time. Ask around friends and family to see if any of them can help you out!
- Advertise the event and sell tickets - Create an event on social media and get your friends and family to promote the night by sharing it / inviting their friends. You could also make some posters to put up around your local area. It's also a good idea to contact relevant groups/societies who might be interested in the event.

What you'll need

- Venue
- Golf equipment
- Prizes for the winner(s)
- Volunteers
- Refreshments
- MRF decorations (banners etc.)



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"Definitely run a raffle as part of your event,
I raised around £400 extra from mine!"

- Glenn Worth, London Marathon

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On the day

- Arrive at the venue early to ensure you have plenty of time to get everything ready before the participants arrive.
- Inform all your helpers of their roles for the day ahead.
- You could maximise donations by running a raffle on the day, or by organising a post-game dinner and charging everyone to attend.
- Make sure that you take plenty of photos on the day so that you can share these on social media post-event in order to show the world what a fantastic fundraiser it was!

Top tips

- Speak to the golf club about whether you can sell refreshments on the day in order to maximise donations, or whether the club can provide food and drink at a discounted rate.
- Ask any friends or family who were unable to attend on the day to make a donation to your fundraising page instead.
- Ask local businesses to donate prizes and offer them free advertising at the event in return!



Post event

- Ensure that you clear up any rubbish and leave the golf club as you found it.
- Don't forget to thank the venue, participants, supporters and volunteers.

The important stuff

- Keep the money you raise safe and pay it in to MRF as soon as you can.

**For more information contact
fundraising@meningitis.org**

"It was a fantastic day and I am so grateful for everyone's support!"

- Alexandra Perrin, London Marathon