

# Facebook Fundraiser

Setting up a Facebook Fundraiser can be a great way to raise money from your Facebook friends!

## Getting started

- Log in to Facebook and go to the Meningitis Research Foundation Facebook page - [www.facebook.com/meningitisresearch](http://www.facebook.com/meningitisresearch)
- Click on 'Create Fundraiser'
- Set up your Facebook fundraiser, and get sharing!
- Once it's set up, make sure you send the url link to your charity contact, so we can record any donations under your name

## Sharing your fundraiser

- When sharing it, try and keep things fresh by sharing updates of the total amount raised in order to keep your audience engaged and to avoid repeating yourself
- You could also try and have some kind of incentive for people to donate, such as Dares 4 Donations or a Sponsored Playlist (see the how-to guides for these for more info!)

## After the fundraiser

- Once the fundraiser has finished, let us know the total amount that was raised. If you have an online fundraising page, you can then add this amount as an 'offline donation'.
- Don't forget to thank your donors!

## Top tips

- Once the fundraiser has finished, let us know the total amount that was raised. If you have an online fundraising page, you can then add this amount as an 'offline donation'.
- Set up your fundraiser a few weeks before your birthday and ask people for donations instead of gifts in order to maximise donations



[www.meningitis.org](http://www.meningitis.org)

"I asked everyone to donate £2.62 (for the 26.2 miles of the marathon) - it went viral!"

- Gary Boon, London Marathon

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