# Tombola Guide

Raffles can either be run as part of a fundraising event, or as their own separate fundraiser. You will be surprised by who will be willing to sponsor you when they might be winning a great prize in return!

## Getting ready

- Pick a venue - Events such as school/village/church fetes are always a safe bet for this sort of fundraiser. Contact the organisers and see if they would be willing to let you have a stall to run a tombola.
- Find some prizes - Ask friends, family, neighbours, and local businesses to donate items that you can use as a prize. For example, bottles (including alcohol - for adults only), food (e.g. jars of jam, packets of biscuits, tinned goods - just make sure everything is in date and in undamaged containers), children's items (such as toys, books, sweets etc.)



## What you'll need

- Table
- Decorations for your stall
- Cardboard collection boxes to collect spare change
- Charity t-shirt
- Cash float
- Prizes

Hattie raised £375 from a tombola at her old school!

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## On the day

- Recruit some volunteers to help on the day and ask them to get there nice and early to help you get everything set up.
- Decorate your stall with a tablecloth and MRF banners.
- Invite people to take part, and explain that their money is going to a fantastic cause.
- When you're finished, don't forget to thank the businesses/individuals who have supported you and announce the total that was raised!



## The important bits

- If you are using alcohol as prizes, make sure that nobody under the age of 18 is given these prizes and that they are offered an alcohol-free alternative.
- Keep the money you raise safe and pay it in to MRF as soon as you can.

## Top tips

- Think outside the box when it comes to prizes. They don't have to be physical items - restaurant vouchers or a token for a free haircut are great options too!
- Make the most of your networks. Think about who you know and where they work, and whether these businesses might be able to donate any appropriate prizes.
- Consider doing a bundle deal on tickets and buy raffle tickets in multiple colours to make it easier it to upsell. For example, you could £1 per strip or 4 strips for £3 (which could be one of each colour).

I do a tombola every year to fundraise for MRF, and always raise a fantastic total!
- Sal, Great North Run

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