Talent Show Guide

Everyone loves a good night of singing, dancing, and showing off their unique talents, so why not organise a talent show as a fundraiser!

What you'll need

- Venue
- Posters
- Decorations (charity banners/balloons etc.)
- PA system
- Host for the night
- Prize for the winner
- Camera and props for a photobooth
- MRF cardboard collection boxes

Getting ready for the event

- Pick a date
- Select a venue - Pubs and town halls are both good options!
- Advertise the event and sell tickets - Create an event on social media and get your friends and family to promote the night by sharing it / inviting their friends. You could also make some posters to put up around your local area.

The important bits

- Be aware of alcohol consumption at the event and avoid promoting drinking. Make it clear that non-alcoholic drinks are available and make sure nobody under the age of 18 is consuming alcohol.
- Keep the money you raise safe and pay it in to MRF as soon as you can

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Peter raised £2,500 at his comedy talent show!

- Peter Wells, London Marathon

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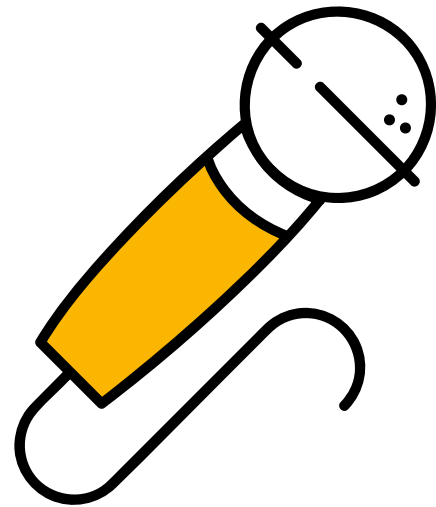
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Top tips

- Encourage people to take photos in the photobooth and post them on Facebook after the event so you can tag everyone. This will help increase the number of people who see (and hopefully donate to) your fundraising page!
- Have collections boxes dotted around the venue to help bring in extra donations.
- Ask any friends or family who were unable to attend to make a donation to your fundraising page instead.

On the day

- Arrive at the venue early to ensure you have plenty of time to get everything ready. Decorate the venue and set up the PA system.
- Stand on the door to check people's tickets or sell them on the door.
- Make sure contestants tell you what their talent is prior to the event so you can ensure you have everything you need beforehand.

For more information contact fundraising@meningitis.org

"Definitely run a raffle as part of the event, I raised around £400 extra from mine!"

- Glenn Worth, London Marathon

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