

# Virtual Sing-A-Long Guide

Do a vocal warm up, grab a hairbrush and bring people together to raise money for a good cause!

## Getting ready for the event

- Choose your sing-a-long film - decide which film you want to watch, you can find lots available on Netflix or Frozen is available on YouTube for free ([linked here](#)).
- Choose a time and date - pick a time that works for you!
- Advertise your event - set up a Facebook event and invite your friends and family, and encourage them to share the event with their own networks. It's also worth thinking about any relevant Facebook Groups that you could share the event in too.
- Collect donations - ask people to donate a set amount onto your Just Giving page. Once they have donated, send them an email with details for the event.
- Either download the 'Netflix Party' Chrome extension - and ensure that your attendees do too - or send Zoom details for people to join.



## What you'll need

- A chosen film
  - Costume (optional)
  - A laptop/computer with Google Chrome installed
  - The 'Netflix Party' Chrome extension
  - A Netflix account
- OR
- Zoom account
  - Youtube

[www.meningitis.org](http://www.meningitis.org)

"It's never too late to see how you can adapt your fundraising plans to be online"

- Mike Cox, Kilimanjaro Trek

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## On the day

- If your event is in the evening, we recommend sending "Joining Instructions" in the morning. In this email, include the Netflix watch party link and make sure your guests know how to access the extension. If you are running the event via Zoom, make sure everyone has the link/access details.
- You could encourage your guests to dress up in the theme of the movie - Grease is always a popular choice. Be sure to have your own costume ready too!
- On the night you could run a vocal warm up. Practice those scales or share your screen and [use this video](#) to help guests prepare for the belts!
- Grab your hair brush and get ready to SING!



## Post event

- Thank everyone for taking part and share an update on your Just Giving page to let your supporters know how you are continuing to fundraise.
- Schedule your next sing-a-long!

## Top tips

- Plan a specific time to host an interval, giving your guests the chance to have refreshments. You can use this time to explain why you are supporting MRF and encourage people to donate or share your Just Giving Page on their social media.
- Make sure you mention to everyone why you are supporting Meningitis Research Foundation and how people's donations will help MRF to achieve our goal of defeating meningitis wherever it exists.
- Why not encourage people to enter a competition for their best version of a song/dance from the movie? Ask guests to pay an additional £2-£5 and to video themselves performing a number. You could share these on your social media afterwards for people to vote or decide yourself!

"If you make it fun for yourself then it is fairly easy to hit that final target!"

- Sarah Blanchard, Kilimanjaro Trek