

# Virtual Movie Night Guide

Hosting a virtual movie night is a great way to bring people together to relax, enjoy a fantastic film, and raise money for a good cause!

## Getting ready for the event

- Choose your film - Decide which film you want to watch for your movie night, taking into account who is likely to attend and what their tastes are.
- Choose a time and date - Pick a time that works for you!
- Advertise your event - Set up a Facebook event and invite your friends and family, and encourage them to share the event with their own networks in order to reach even more people! It's also worth thinking about any relevant Facebook Groups that you could share the event into, and decide whether your movie is going to be a one-off event or a weekly occurrence.
- Collect donations - Ask people to donate a set amount onto your Just Giving page in order to be sent the link so that they can tune in for the movie.
- Download the 'Netflix Party' Chrome extension - and ensure that your movie night attendees do too!



## What you'll need

- A laptop/computer with Google Chrome installed
- The 'Netflix Party' Chrome extension
- A Netflix account

[www.meningitis.org](http://www.meningitis.org)

"It's never too late to see how you can adapt your fundraising plans to be online"

- Mike Cox, Kilimanjaro Trek

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## On the day

- Make sure that everyone has the link to join the watch party and knows how to use the 'Netflix Party' extension.
- Grab some popcorn, and enjoy the film whilst chatting to your attendees over the live chat!

## Post event

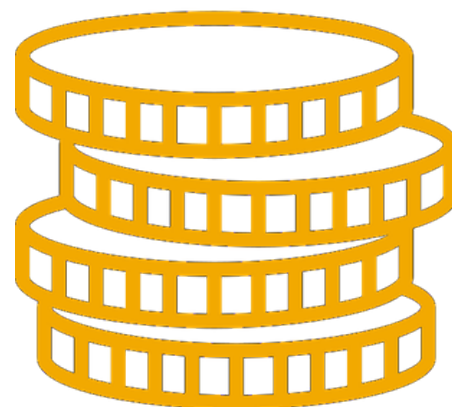
- Thank everyone for taking part and share an update on your Just Giving page to let your supporters know how you are continuing to fundraise.
- Schedule your next movie night!

## The important bits

- Make sure that you have a safe environment to watch the movie from, and ensure that your event doesn't involve anybody having to leave the house.
- Check the most up-to-date government advice on social distancing to ensure that your movie night is safe and legal.

## Top tips

- Share the link to your Just Giving page throughout the movie, people might be enjoying it so much that they're willing to donate that little bit extra!
- Make sure you mention to everyone why you are supporting Meningitis Research Foundation and how people's donations will help MRF to achieve our goal of defeating meningitis wherever it exists.
- Why not add on a cryptic quiz about the film at the end with your attendees? You could charge a little more to include this - see our virtual quiz guide for more information on how to do this.



**For more information contact  
[fundraising@meningitis.org](mailto:fundraising@meningitis.org)**

"If you make it fun for yourself then it is fairly easy to hit that final target!"

- Sarah Blanchard, Kilimanjaro Trek