

# WELCOME TO YOUR FUNDRAISING JOURNEY



## About us

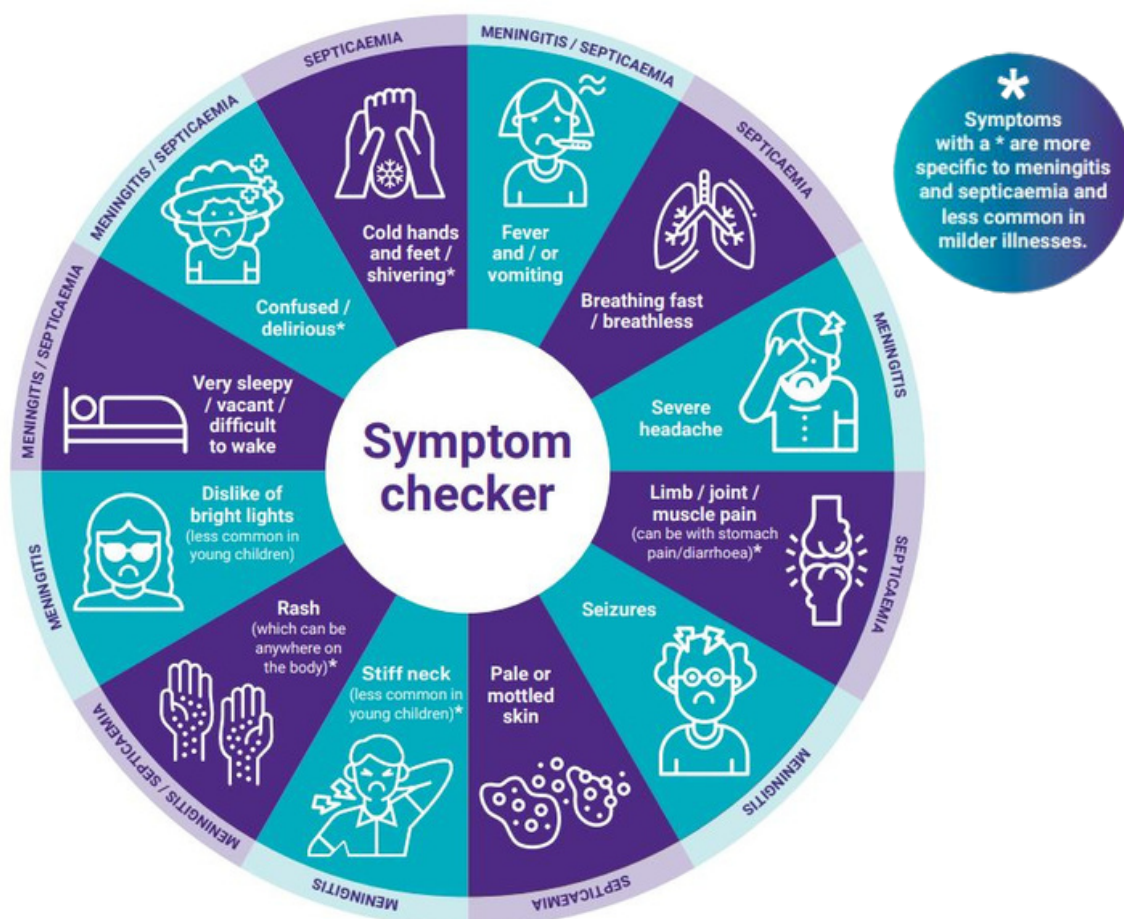
Meningitis is the swelling of the meninges - the lining around the brain and spinal cord - caused mainly by germs entering the body. Septicaemia is blood poisoning caused by these same germs.

They are both infectious diseases that can lead to death or life-long disability within hours.

Anyone, anywhere, of any age can get meningitis and septicaemia, although some people are at higher risk than others, including university students.

Our vision is of a world free from meningitis and septicaemia. A world where effective vaccinations can protect everyone. A world where people who do get the diseases receive the most effective diagnosis and treatment possible. A world where people affected and their families are given the very best support and information.

**We are committed to defeating meningitis and septicaemia, with your help.**



## Meet the student team

We are a dedicated student fundraising team of 3, here to support you from sign up to challenge completion.



**Sam**  
[samh@meningitis.org](mailto:samh@meningitis.org)

**Maya**  
[mayag@meningitis.org](mailto:mayag@meningitis.org)

**Rosie**  
[rosiet@meningitis.org](mailto:rosiet@meningitis.org)



**Email:**  
[students@meningitis.org](mailto:students@meningitis.org)



**WhatsApp:**  
07539 718470



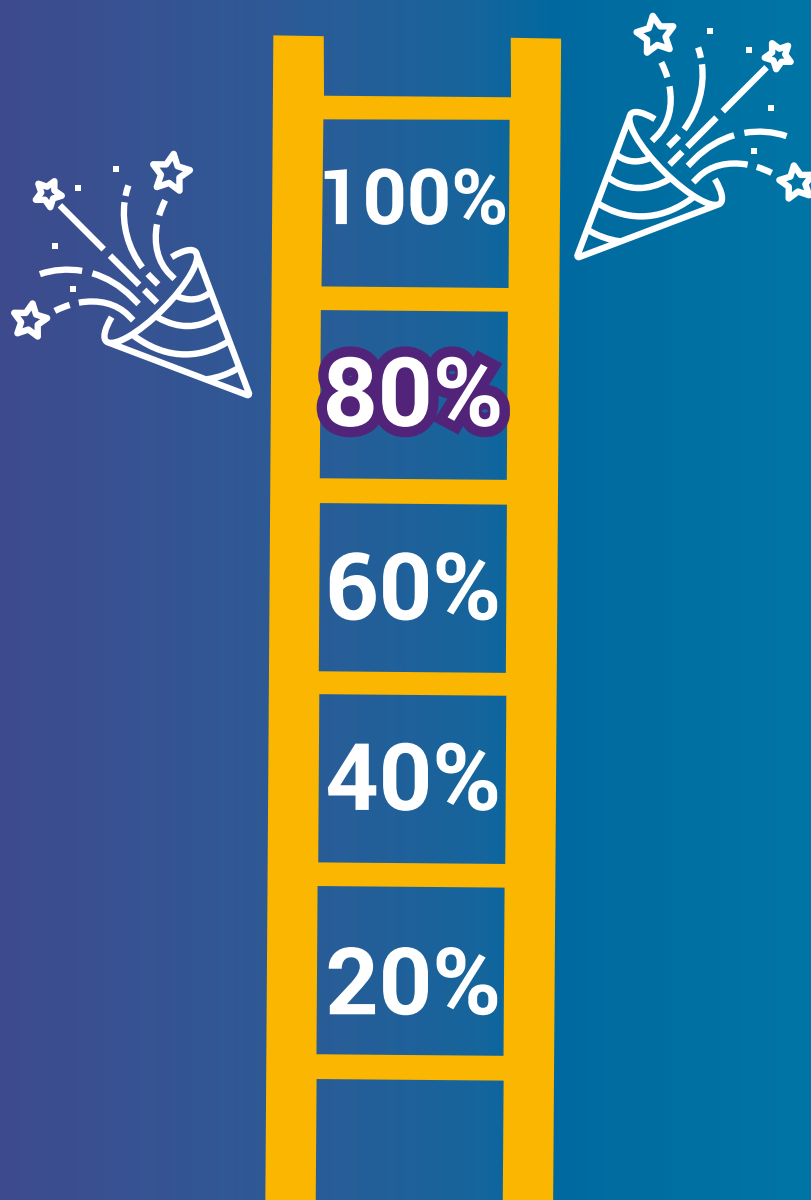
**Instagram:**  
[@studentsagainstmeningitis](https://www.instagram.com/@studentsagainstmeningitis)



**Facebook:**  
[www.facebook.com/MRFStudents](https://www.facebook.com/MRFStudents)

# Fundraising milestones

You will be set 5 milestones throughout the year, in increments of 20%. These milestones are in place to keep you on track with your fundraising.



The most important milestone to bare in mind is your 80% milestone. Meeting this milestone is how we approve you for travel so it must be met on time. Your specific milestones dates **will be emailed to you** but please ask your Challenge Leader or get in touch with us if you are unsure.

## 1-2-1 Fundraising Sessions

A huge element of Maya and Rosie's role is to provide 1-2-1 fundraising support. You can book as many catch ups with us across the year as you would like.

We really recommend making the most of this tool and chatting to us regularly about your plans, and finding out how we can support you with them.



In your first ever 1-2-1, we will work with you to create a bespoke fundraising plan for the year to come.

This takes into account your:

- Lifestyle
- Hobbies
- Interests
- Societies/sports clubs
- Family
- Part time work/internships/placements
- Hometown connections

Taking all of this into consideration, we will make suggestions that work for you and your schedule.

Meetings can be booked using our online calendars, where you can choose a time slot that works for you. Please check your email for details or ask your Challenge Leader if you are unsure where to find this.

## Setting up your JustGiving page

The very first step to starting your fundraising journey is setting up your JustGiving page.

You will be given a campaign link specific to your challenge that you can set up your page under.



This way, you can see the progress of your entire team under one campaign and how much you have raised all together!

## Top tips for your page

### Personalise your page

People will be more interested in your page if they know why you are fundraising. Explain why you want to take on your challenge. Make it your own with pictures and your biography.

You can receive up to 65% more donations with a personalised description, and 13% more for simply adding a photo.

### Share far and wide

Sharing your page on social media is a great way to get donations!

### Create a QR code

Generate a QR code for your page. Print this out, have it on your phone or stick it to your shirt for events.

### Keep your page up to date

Adding pictures and posting what you have been up to regularly shows your dedication to fundraising.

### Connect to Strava or Fitbit

Allows you to share your training progress automatically with your supporters.



Get fundraising for your challenge straight away by registering with our fundraising partners, easyfundraising.

Easy to use, and completely free, easyfundraising turns online shopping with over 7500 brands\* into free cashback to help you reach your target even faster.

Open your account using this link:

[www.easyfundraising.org.uk/mrf](http://www.easyfundraising.org.uk/mrf)

## Making the most of your account

Once you are set up with easyfundraising, you will find a shareable link within your account.

You can share this link with your family and friends. If they sign up using this link, all the money they raise through their own online shopping will get added directly to your total.

This is a fantastic way to generate some passive income and boost your total!

\*For those residing in Ireland, please note that donations cannot be received from EU retailers, but any purchases made with UK retailers are eligible.

## Requesting resources for your events

You are more than welcome to request extra resources from us throughout the year to support your fundraising.

This includes:

- T-shirts
- Running vests
- Collection buckets
- Banners
- Balloons
- Symptom cards
- Awareness posters

To make a request, simply email [students@meningitis.org](mailto:students@meningitis.org) with what you need and the best address for postage.

## Static collection tins



As pictured, static collection tins are perfect for leaving in shops or hospitality settings to collect spare change over time.

The longer they are in place the better, so make sure to request one sooner rather than later!

Static tins require the owner or manager of the establishment to complete a short form, so leave yourself plenty of time to get this completed.

## Bucket collections

Street collections can be an absolutely fantastic way to raise money toward your total. MRF will organise collections for you to attend, where a staff member will be present to help you throughout the day.

If you would like to collect more frequently or in a different location, we would love to support you with this. Let us know where and when, and we will take care of getting the permits for you.

## Top tips for collections

### Spend time choosing a good spot

You want somewhere with decent footfall, but not so busy you will get lost in a crowd. Consider areas where people frequently have change to hand. Think coffee shops or supermarkets where office workers buy their lunch if you're collecting on a weekday.

### Talk to everyone that passes you

Be confident, approachable and chatty. This does take time to perfect but pushing yourself out of your comfort zone in this way can really pay off. Speak to everyone that walks past with a quick catch phrase, and change it up every now and then so you don't get bored.



### Look the part

Fancy dress will always attract more donations and we highly recommend it.

## Offline donations

An offline donation is any donation you have received that was not donated directly to your JustGiving page. For example, cash from a bucket collection, bake sale or clothing sale.

### UK bank transfer

Bank: Natwest  
Sort code: 55-61-38  
Account number: 79588093  
Reference: Surname & Challenge

### Sending a cheque

Meningitis Research Foundation  
Room 715  
The Programme Building, 7th Floor  
The Pithay  
Bristol  
BS1 2NB

### ROI bank transfer

Bank: Bank of Ireland  
Sort code: 90-01-71  
Account number: 70317986  
BIC/SWIFT: BOFIE2D  
IBAN: IE45 BOFI 9001 9970 3179 86  
Reference: Surname & Challenge

**Please let us know when you have sent over an offline donation, so we can keep an eye out for it in our bank account or postbox.**

## Recording offline donations

Make sure you record your offline donations on your JustGiving page as and when you receive them so your total reflects all the hard work you have put in!

×

### Add offline donation

Name

Amount

GBP ▾

Add

Cancel

