

# Quick Online Event Boosters

**Maximize your online event fundraising! Here are some ideas to give your online event fundraising that little boost!**



Increase the price to attend by a couple of pounds. If 10 people attend paying £5 you raise £50, if you charge £7 (just £2 more) you will raise £70. A whole £20 extra towards to your goal and not a huge hole in your attendees pockets!



Add a raffle to your event and raise an additional £50 minimum. Ask local restaurants and pubs for some e-vouchers for players to spend so you can easily share it via e-mail afterwards.



A spin on the swear jar: if anyone says Coronavirus or Covid-19 during the event, they have to donate at least £1.



Hold an auction in the middle of the event and sell off a bottle of champagne you could get donated from a local supermarket, vineyard or shop.



Set silly challenges or dares: "If I reach £200 this evening, I will dress as an aubergine and sing Reach for the Stars".



If people can't attend your event, encourage them to donate the price of the ticket instead.



**For more information contact [fundraising@meningitis.org](mailto:fundraising@meningitis.org)**

"It's never too late to see how you can adapt your fundraising plans to be online"

- Mike Cox, Kilimanjaro Trek