Quick online event boosters

Maximise you online event fundraising! Here are some ideas to give your online event fundraising that little boost!

- Increase the price to attend by a couple of pounds. If 10 people attend paying £5 you raise £50, if you charge £7 (just £2 more) you will raise £70. A whole £20 extra towards you goal and not a huge hole in your attendees pockets!

- Set silly challenges or dares: "If I reach £200 this evening, I will dress as an aubergine and sing Reach for the Stars".

- If people can't attend your event, encourage them to donate the price of the ticket instead.

- Adding a raffle to your event boosts totals time and time again! Ask local restaurants and pubs for some e-vouchers for players to spend so you can easily share it via email afterwards.

- Hold and auction in the middle of the event and sell off a bottle of champagne you could get donated from a local supermarket, vineyard, or shop.

Meningitis Research Foundation