

## Beth - Kili 2017

Donations	£336.20
Collection tins	£265.67
Car boot	£102.00
Christmas craft sale	£25.00
Coffee/cake morning	£659.42
Bag pack	£401.55
10k run	£251.00
Raffle	£225.00
Street collection	£40.00
Cake sale	£315.00
Corporate sponsorship	£75.00
Football club event	£1116.20
TOTAL	£3,812.04



## **Beth's highlight:**

By posting vlogs on her fundraising page about her upcoming plans and progress, Beth found a brilliant way of engaging her audience with her fundraising, and ultimately bringing in more donations!

## Beth's advice:

"Get started as soon as possible, time is key! Get everyone involved – parents, friends, partner, work, boss, ANYONE, and give them all a job. Think outside the box – no idea is a stupid idea. Make it fun – try and create fun events to raise money, this way it won't feel like a chore and more people are likely to get involved to help support you if it is fun. Share your page on all social media links, and keep posting about it! Go around to different businesses to see if they will offer any freebies or gift cards for raffle prizes. Set yourself monthly goals. Remember why you are doing it!"



