

Street Collection Guide



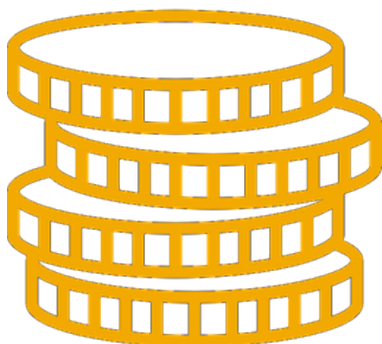
Street collections are a brilliant way to boost your fundraising throughout the year, and MRF will do all the organising for you so all you have to do is turn up with your bucket, and get collecting!

What you'll need

- Collection bucket and seals
- MRF t-shirt / fancy dress
- Stickers
- Collection permit
- Letter of authority

Getting ready for the event

- Register your interest in the collection via the MRF website. You will need to follow the link that is posted in your team Facebook group, with upcoming collections being posted every 2 weeks.
- Your permit will then be emailed to you on the day before the collection. Make sure you print this out and bring it with you on the day!



On the day

- Make the most of the allocated time and collect for as long as possible. The longer you collect for, the more money you will raise!
- Be super friendly: People are much more likely to approach someone who is smiling rather than someone looking grumpy. Street collections can be lots of fun, so try and enjoy yourself!
- Dress up: Dressing up in fancy dress or wearing silly accessories will make you stand out from the crowd and maximise the number of donations you receive.
- Have a few facts about the charity handy: People are always keen to hear where their money is going so think of a few general points that you can tell people about the charity you're supporting! (Please note: MRF staff will not be present on the day of the collection)

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Helena raised £1,997.86 from street collections throughout the year!

- Helena Turner, Kilimanjaro

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Post Event

- Depending on the rules at your University, you will need to do one of the following:
 - Hand in your bucket to your SU or RAG to be counted.
 - Pay the cash in to your bank account so that you can pay it in either: as an online donation to your Just Giving page, via bank transfer, or via cheque. Please see our 'Offline Donations Guide' for more information.
- Notify MRF of how much money you raised by completing the form that will be sent to you alongside your permit (via email). MRF won't be able to book any more collections for you until we have received this information, so it is vital that you let us know.

The important bits

- Ensure that a minimum of 2 people are present when counting up the money.
- Keep the money you raise safe and pay it in to MRF as soon as you can.



Top tips

- Always say thank you to people who donate, let them know how much you appreciate their donation and tell them to enjoy the rest of their day.
- Time your breaks around peak times such as lunch in order to avoid missing out on donations!
- Consider wearing fancy dress in order to really stand out from the crowd
- Find the best spot: observe the flow of people in the area and place yourself near a bottleneck / main route of traffic.

For more information contact fundraising@meningitis.org

Jenna raised over £500 at a single street collection!

- Jenna Hill, Kilimanjaro

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