

Christmas Wrapping Guide

Setting up a gift wrapping station is a fantastic way to provide a helpful service. It's great for those who are rushing around and don't have time to wrap their presents or aren't able to wrap presents, and you'll be spreading that all important Christmas joy.

Getting ready for the event

- Pick a date— Ideally you'll want to pick a date when holiday sales will be at their peak.
- Venue – Get in contact with managers of your local shopping centres and ask them if they would be willing to let you set up a wrapping station in store. You could set up a wrapping station at your place of work!
- Source wrapping paper – speak to local businesses about donating wrapping paper and ribbons/bows. You can advertise on the stall that they were donated by certain businesses and it will save on costs.
- Advertise your event - Set a date and start publicising the event through social media, and make posters or flyers to put up in and around the shopping centre with their permission.



The important bits

- Make sure you clear up any scrap pieces of wrapping paper to avoid creating a tripping hazard.
- Do not open any tins with any money in in public.

Hattie raised £175 from her Christmas wrapping stall!

- Hattie Webb, Kilimanjaro

What you'll need

- A variety of festive wrapping paper, gift bags and boxes
- Tape dispensers and scissors
- Gift tags
- Gold and silver pens for writing
- Tables and chairs
- Holiday decorations to make your station more inviting – lots of tinsel!
- Awareness literature
- Buckets/tins



On the day

- Get to your wrapping station location early to set up and make sure everything looks festive!
- Make sure your festive helpers each have a role – you could have one person talking to customers and taking donations, another wrapping and someone else adding finishing touches to the gift wrapping.
- It's best to ask for any donations but you can put suggested donations for different sizes or amounts of presents.



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If you have a question or want help with any aspect of your fundraising for Meningitis Research Foundation, please feel free to get in touch.

