

## **Rotary Club**

Contacting your local rotary club can bring in a very sizeable donation, and is a super easy way to fundraise!

#### What you'll need

- Template letter provided by MRF
- Letter of authority

#### Who to contact

Find out who your local rotary club are by searching the name of your hometown and 'rotary club' online.

Some rotary clubs have an online application that they ask you to complete, or it may be as simple as sending them the attached template letter and your letter of authority!

Be aware - they may ask you to deliver a presentation explaining why they should choose to support your cause. You can use



# Nathan received £50 from his local Rotary Club!

our awareness presentation on the resources hub, or get in contact with the MRF Student Team and we will be happy to help you with this!

#### **Top tips**

If you send a letter/email and don't hear anything back, don't be afraid to chase them up! Send another email or try calling them instead.

### [RECIPIENT'S NAME] [RECIPIENT'S ADDRESS] [TODAY'S DATE]

### [YOUR NAME] [YOUR ADDRESS]

Dear [RECIPIENT'S NAME],

My name is [YOUR NAME]. I was raised in AREA and attended SCHOOL from YEAR to YEAR. I am now a student at UNIVERSITY studying DEGREE. In MONTH 2018 I will be undertaking CHALLENGE, as part of a project run by UNIVERSITY Raise and Give (RAG), raising money for Meningitis Research Foundation (registered charity no. 1091105). I am tasked with fundraising TARGET for the charity through this challenge, and am fundraising throughout the academic year to do so. I was wondering if ROTARY CLUB might be able to offer a donation to the charity for me.

Optional: add section about your connection to the club (e.g. if you know someone who is a part of it)

Should you be happy to provide me with a donation, your money would go towards the work of Meningitis Research Foundation, who are fighting to create a world free of meningitis and septicaemia. Students are the second largest at risk group (after babies and toddlers), which is why, as a student, this charity appealed to me as a particularly worthy cause. The money that you donate to this amazing charity will spent on conducting research into prevention detection and treatment of the disease; raising awareness of meningitis and its symptoms and the available vaccinations etc.; and providing support for those who have been affected by the disease. Please find attached a letter from the charity authorizing me to fundraise on their behalf.

If you would like to make a donation, I have an online fundraising page where you can make donations directly which is linked below. Alternatively, you can also make donations via cheque or bank transfer – please contact me if you'd prefer to do this.

#### [LINK TO YOUR FUNDRAISING PAGE]

If you have any questions about the KILIMANJARO/EVEREST/MARATHON challenge or the charity, or if you would just like to find out more, please contact me at [YOUR EMAIL ADDRESS] or on [YOUR PHONE NUMBER].

Thank you kindly for taking the time to read about my project; I look forward to hearing from you soon.

Yours sincerely,

[YOUR SIGNATURE] [YOUR NAME]