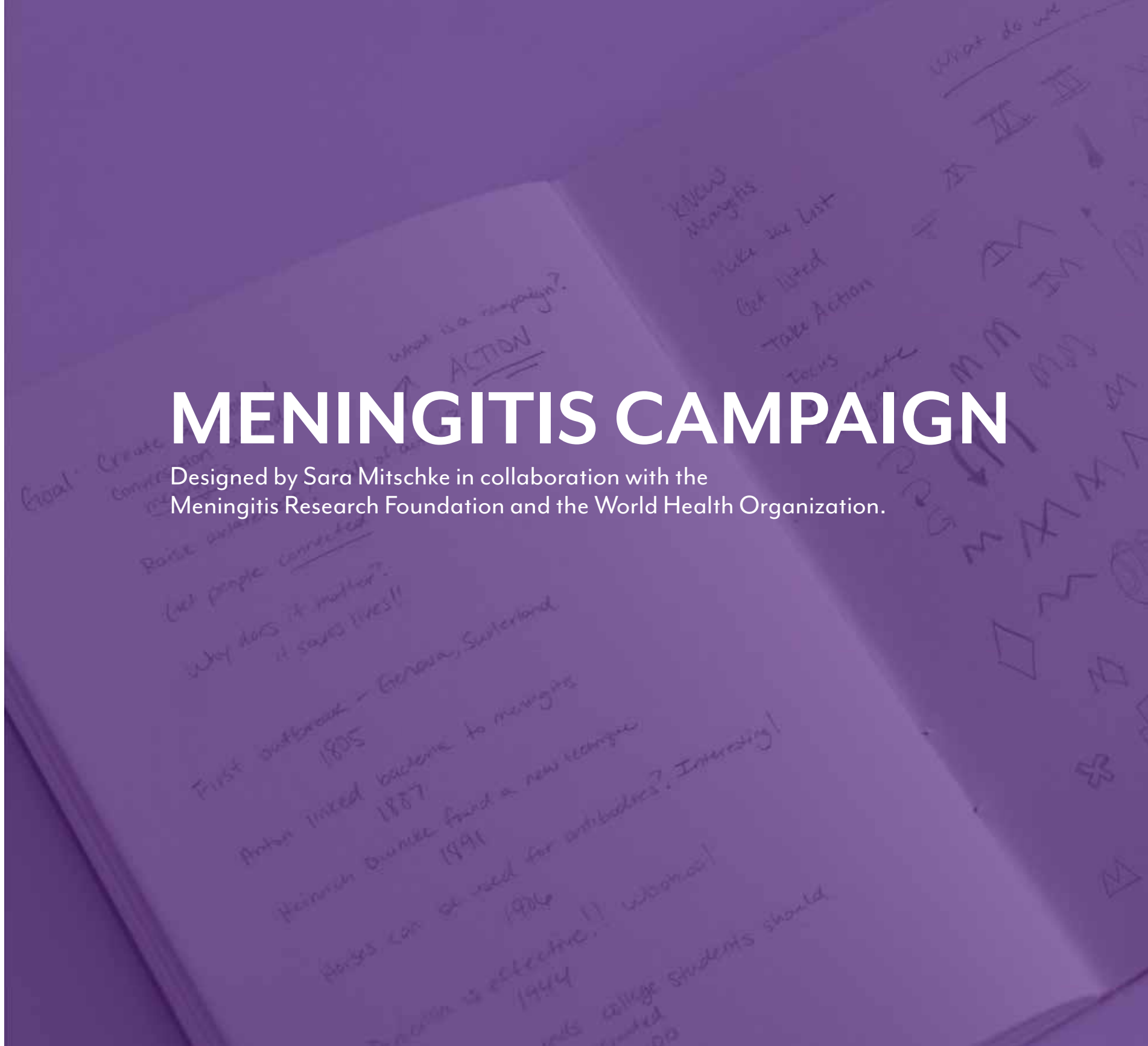




MENINGITIS CAMPAIGN

Designed by Sara Mitschke in collaboration with the Meningitis Research Foundation and the World Health Organization.



THE PROBLEM

ars is the result of the spread of a
ca, and this has now gone on to
strolia, New Zealand and Canada.



Collectively, mening
second biggest inf

4 5 6

Meningitis is not a global health priority

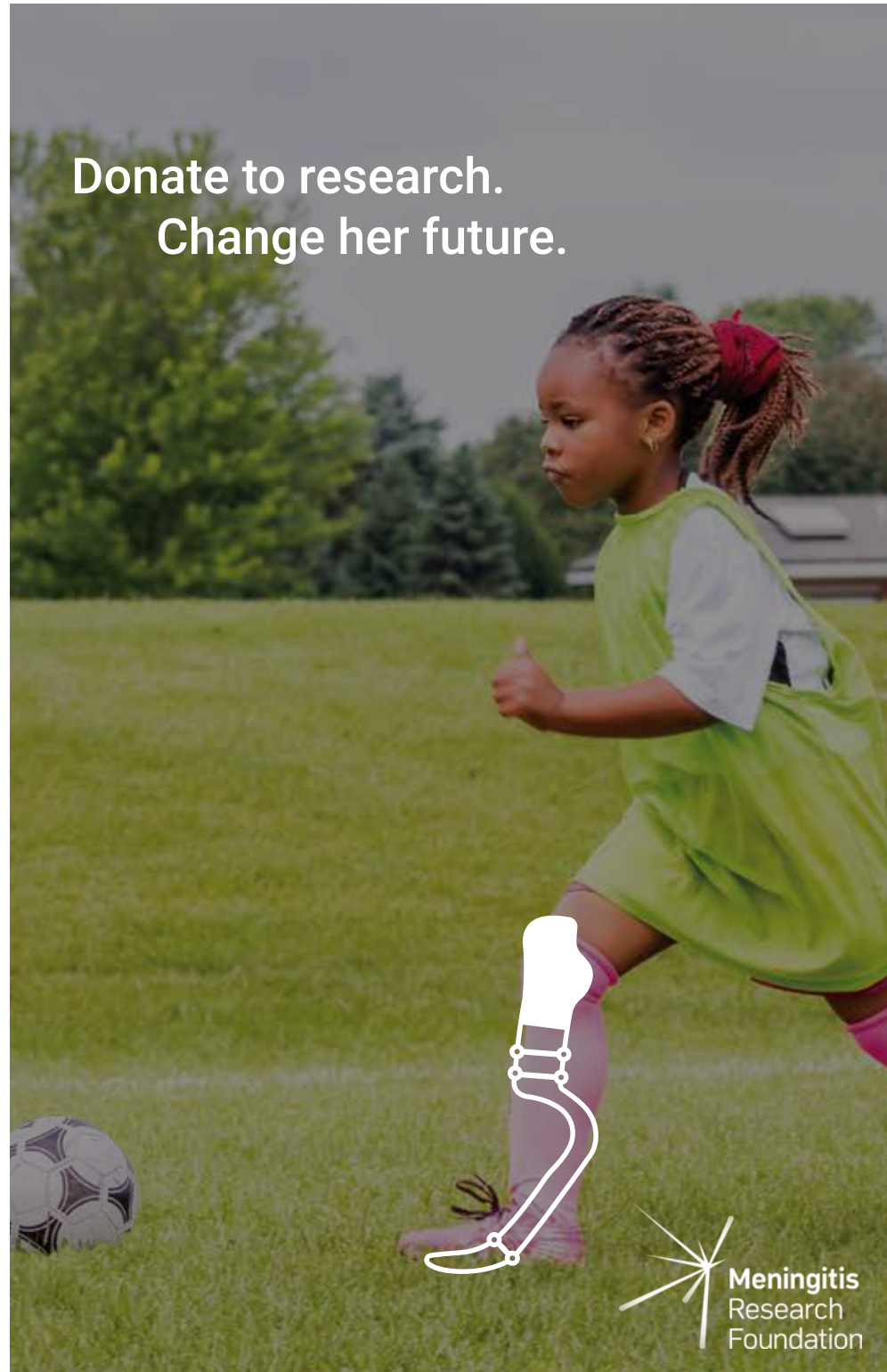
despite being the second largest infectious killer in children under the age of 5.

CAMPAIGN

Change Meningitis is a campaign that will change the way people think and talk about meningitis. We want to change the priorities of policy holders. We want to change the future of meningitis.

ADVERTISING

Donate to research.
Change her future.



 Meningitis
Research
Foundation

ADVERTISING



ADVERTISING

Learn the challenges.
Change his future.



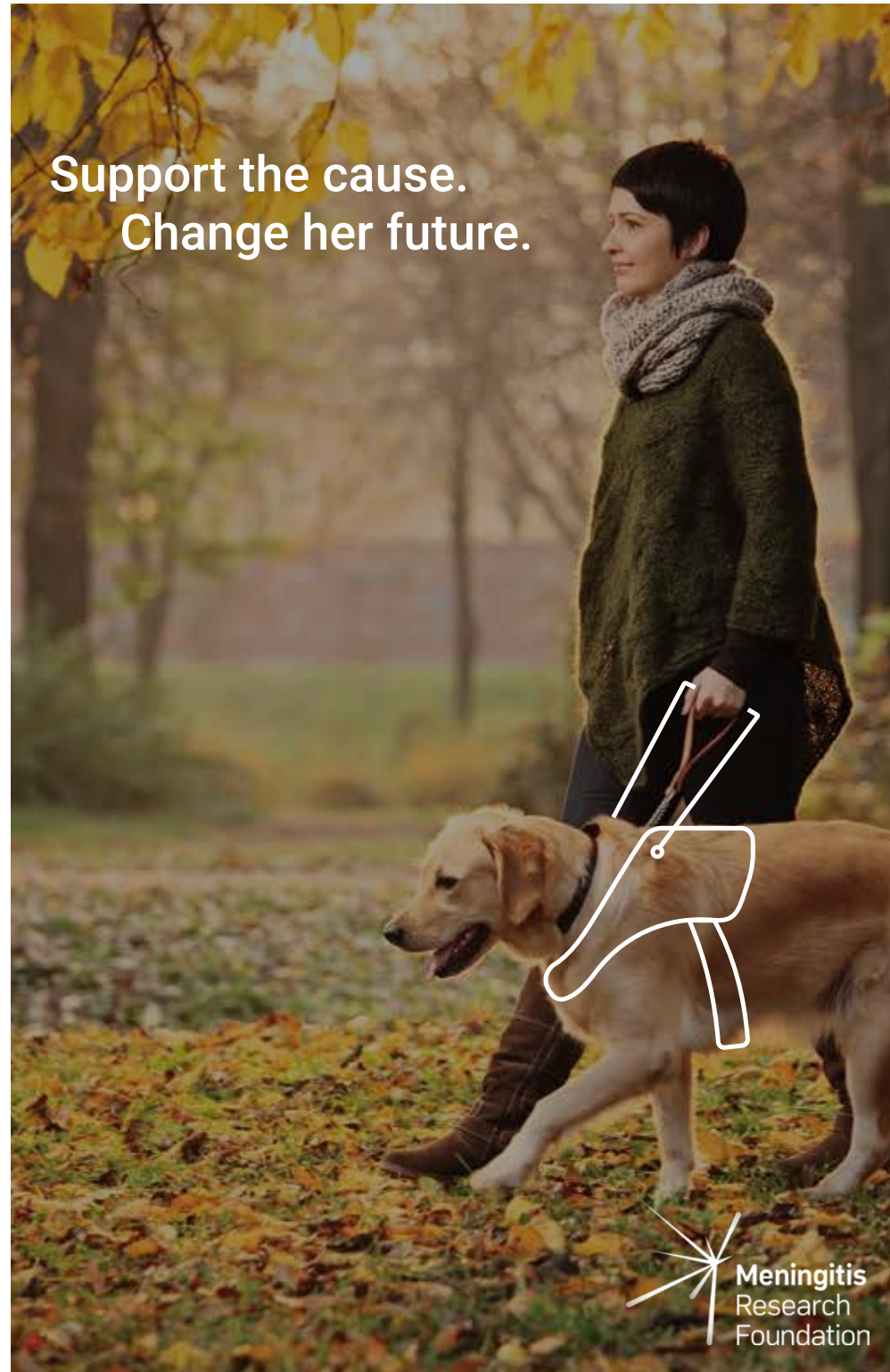
ADVERTISING

Know the symptoms.
Change her future.



ADVERTISING

Support the cause.
Change her future.



 Meningitis
Research
Foundation

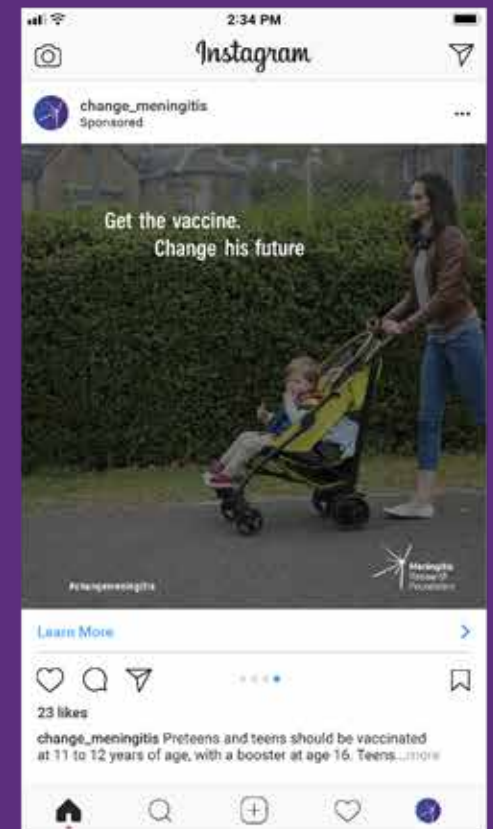
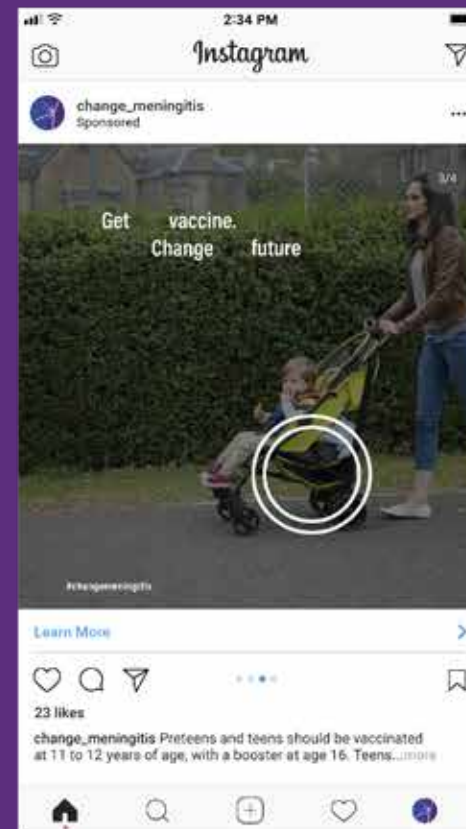
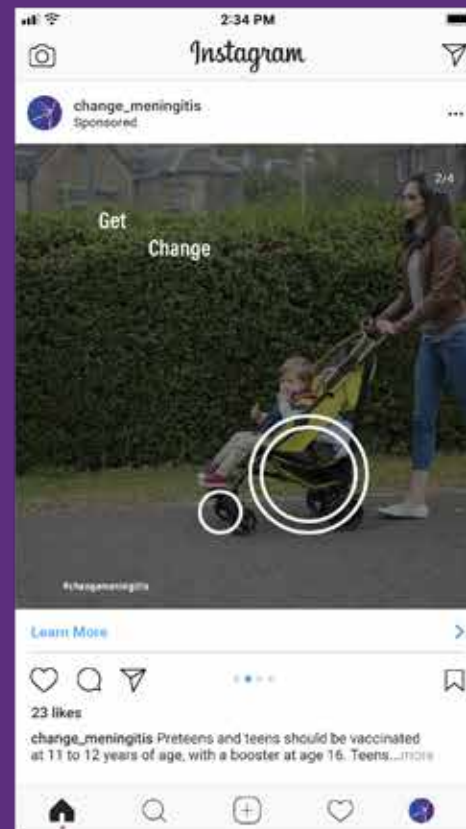
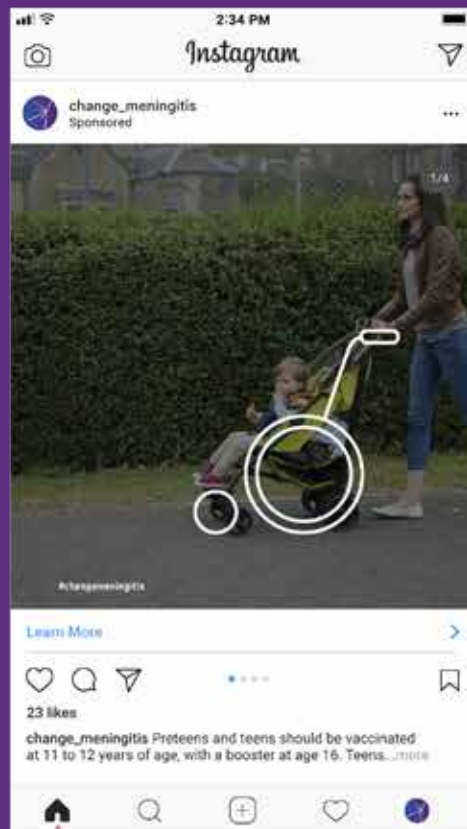
BILLBOARD



POSTERS



SOCIAL MEDIA



CITATIONS

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Thank you!

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