

Elina – Athens Marathon 2017

Donations	£310.22
Coke zero challenge (gave up coca-cola for a month)	£96.85
Loot	£97.95
Street collections	£130.29
Odd jobs	£136.36
Internship salary	£277.50
Half marathon	£226.76
TOTAL	£1,275.93



Elina's highlight:

By creating her own challenges that she knew her friends and family would find most impressive, Elina was able to maximize the number of donations that she received.

Elina's advice:

"I'm an international student and there is no RAG culture where I'm from, so I didn't get any money for just doing the challenge from my family or friends. However, I came up with challenges for myself that I knew my friends at home would find impressive/hilarious (more impressive than running a marathon), which really helped. One piece of advice that I'd give is to decide early on if you want to do tons of small things (like I did) that amount up to what you need to fundraise, or if you want to smash your goal with one big event, because then you need to start planning well in advance. They're both really good methods and neither is easier than the other, but they need to be approached differently."



ONE MONTH / ONE CAUSE / NO COKE