

Street collection guide

If you love chatting to people, street collections can be a great way to boost your total and raise awareness to defeat meningitis. We will organise the permit you need so all you have to do is turn up with your bucket, and get collecting!

What you'll need

- Meningitis Research Foundation collection bucket and seals
- Meningitis Research Foundation t-shirt / fancy dress
- Collection permit - printed
- Letter of authority - printed

Getting ready for the event

- Let us know where and when you want to do a collection at least one month in advance.
- Your permit will be emailed to you before your collection. Make sure you print this out and bring it with you on the day.
- You will also need to print out your Letter of Authority.
- Collection buckets need to be sealed correctly.

On the day

- Make the most of the allocated time and collect for as long as possible.
- Be friendly: People are much more likely to approach someone who is chatty and smiling. Street collections can be lots of fun, so try to enjoy yourself.
- Be respectful: Don't pressure or harass people to donate.
- Dress up: If your permit allows you to, fancy dress will make you stand out from the crowd. If not, we hear Meningitis Research Foundation T-shirts do the job nicely.
- Have a few facts about the charity handy: People are always keen to hear where their money is going so think of a few points that you can tell people about defeating meningitis.
- You can find facts about meningitis and more street collection tips on our 'Street collection top tips' guide.

Helena raised £1,997.86 from street collections throughout the year!

Helena Turner, Kilimanjaro



Post Event

After you finish collecting, you will need to count and send the funds raised over to MRF within 7 days.

You can deposit the cash in to your bank account and either:

- Donate it to your JustGiving page
- Donate it via the MRF website
- Bank transfer to MRF
- Send a cheque to MRF

For more information see our Offline Donations guide.

We need the funds banked promptly so we can comply with legal regulations and show the local authority how much was raised.



Top tips

- Stay out during peak times - the morning and evening commute, and lunchtime.
- Find the best spot: observe the flow of people in the area and place yourself where there is lots of footfall. At lunchtimes, coffee shops, local supermarkets and cafes can be a great place to stand outside.
- Stand out from the crowd - making eye contact, smiling and politely inviting people to help defeat meningitis always works well.
- Always say thank you to people who donate, let them know how much you appreciate their donation and tell them to enjoy the rest of their day.
- Don't get disheartened! There are lots of people who will donate, stay positive and always treat the next person as a potential donor.

The important bits

- Keep the money you raise safe, count it with one other person and pay it in to MRF as soon as you can.
- Seek help if you feel unsafe at any time during your collection and never put up a fight if challenged for money.
- Dress for the weather - wrap up warm if it's cold, and don't forget a hat and sun cream if it's hot.
- Take breaks, stay hydrated, eat and keep your energy up.

Jenna raised over £500 at a single street collection!
Jenna Hill, Kilimanjaro