

Take Me Out

Let the fund - see the raising! A hugely popular event that could help give you and/or your team a big fundraising boost... and maybe spark a connection!

Getting ready

- Pick a date - You can find love at any time of year, not just valentines...
- Select a venue - Explore different venue options with a large floor space and bar. Student Unions are often an ideal location for this kind of event.
- Organise your team - If you are fundraising in a team plan who is taking on each responsibility, or recruit volunteers to help you if you are fundraising as an individual. Responsibilities could include: securing materials and prizes, social media posts, organising the date and venue location, getting a fun presenter, microphone, stage and chairs for the audience, getting raffle prizes and recruiting participants to take part.
- Advertise the event - Create an event and get as many people as possible to invite their friends/family (the more popular an event looks the more people will go).
- Give your participants registration forms with some creative questions to fill out to inform how the night goes!
- Organise your participants. Make sure you have enough people on the stage with a 'light' and enough eligible bachelors/bachelorettes.
- Ask businesses to donate prizes, such as vouchers for a romantic meal

What you need

- Venue and refreshments
- Tables, stage, chairs, and microphone
- Lights to turn off (or alternatives such as balloons to pop)
- Restaurant vouchers/prizes for the matches
- Someone to present the show

On the day

- Arrive early to make sure the stage, chairs and venue is set up.
- Have people on the entrance with a bucket, marker pen and loose change float to collect entry from everyone who enters.
- Once the event is busy, keep someone on the doors for late-comers and make sure your participants and presenter are good to go.
- Make sure someone is giving the lucky matches their prizes.
- Give one of your volunteers the job of moving new participants onto the stage when needed.

Post event

- Make sure all money is banked securely and immediately, and tell your team how much to add to their pages the next day.

Top tips

- Watch old episodes of Take Me Out for inspiration!
- Find a charismatic presenter to make the night pop!
- Make sure to keep collecting donations all night.
- Add a raffle to the event and sell tickets during the break.
- See if you can add an option of 'Round to the pound' with the bar - where the extra is added to your donations.