

Meningitis information you can share:

2.5 million+
cases of meningitis
worldwide every year

**Bacterial meningitis
kills 1 in 6 people
who get it**

1 in 5 survivors will
live with life-long
disabilities

Street collection top tips

Be loud and proud! You do not have to have somebody's direct attention to encourage them to donate

Top tips:

- Get peoples attention! Call out 'Defeat Meningitis and Save Lives' and you are bound to get some looks your way - just make sure you respect people's personal space and don't follow or walk with them if they don't stop to talk.
- Tailor your shouts to the type of people that walk by: if they have a pushchair then then you could announce 'Protect children and help us defeat meningitis', for a student 'Students are the second most at risk group of meningitis.'
- Use comparisons - 'For the price of a coffee you can save lives'.
- Ask children walking past if they would like a sticker as this may encourage parents to stop and donate. We can also provide symptom cards and awareness documents on request.
- Add a poster where you're stood to attract extra attention. You could use this to advertise that you take contactless too!

Where will my money go?

- £11 could provide 200 awareness packs so people can recognize meningitis symptoms and seek help at the right time
- £22 could fund one Helpline call so we can be there for someone affected by meningitis when they need us.
- £50 could support our global work to improve vaccine access and save lives.
- £100 could help fund innovative research into meningitis and stop more lives being impacted by the disease.

