# **Movie Night Guide**

Hosting a movie night is a good way to get people together, enjoy a great film, and raise money for a life-saving cause!

# Getting ready for the event

- Select a venue Find a suitable venue for your film screening that has a screen/projector - you could use a lecture theatre, pub or event space. You can also contact local cinemas and see if they could offer you discounted group tickets.
- If you're a student speak to your Student Union or university film society to find out if they can help you put on an Oscar-worthy evening!
- Licensing If you are screening the film in a venue that is outside of your home or a cinema then it is a legal requirement that you acquire copyright licensing. Head to the <u>Independent Community Cinema</u> <u>website</u> for more info, or click on the underlined section above.
- Advertising your event Make posters to put up around cafes, pubs, cinemas or your uni campus (if applicable). Share the event on social media and invite your friends to share it too.



## What you'll need

- Film and copyright license
- Venue
- Decorations
- Tickets
- Refreshments (drinks, popcorn) to sell
- Collection bucket and security seals





#### On the day

- Arrive at the venue early so you have plenty of time to decorate and get everything ready.
- Do a tech test to make sure the film is ready to play and the sound is working!
- Sell remaining tickets on the door and sell drinks/snacks to bring in some extra donations.
- It's a good idea to do a short speech before the film starts to thank everyone for coming and to say what you are fundraising for.
- At the end of the movie, stand by the exit with a collection bucket to bring in any final donations.

#### Top tips

- Display your collection tin where you are selling tickets and be sure to tell people about why you are fundraising. You may find that they add their change to your pot rather than their pocket!
- Encourage people to bring blankets or pillows to make it extra cosy!

### The important bits

- Keep the money you raise safe and pay it in to MRF as soon as you can.
- Make sure the venue is clean and back to normal after the event.



