

Car Boot Sale Guide

Putting on a car boot sale is a great way of raising money from unwanted items, and allows you to have a good clear out in the process!

Getting ready for the event

1. Collect your items to sell - have a clear out in your own home, ask friends and family to do the same, or ask local businesses if they could donate dead stock.
2. Pick a date - do a bit of research online to find out the date of the car boots and location and see what is available in your home town.
3. Spread the word - advertise the event on social media and create a flyer to share round your local community.
4. Price and label - have a think about having set prices for your items and labelling them up in advance or at least having idea of how much you would sell things for. Be prepared that buyers will try to haggle!

The important bits

- Securely store the money you raise.
- Pay the money to Meningitis Research Foundation as soon as you can.

What you'll need

- Items to sell
- Collection tin
- Float
- MRF charity t-shirt
- Awareness literature



Nick raised £120 at his car boot sale!

- Nick Mardling, London Marathon



On the day

- Arrive early on the morning to set up before people arrive. You might want to take snacks and some drinks if it's a long day.
- Prepare some change or a float to get you started, and have some cash ready as most car boot sales charge for entry.
- Add your collection tin to your display and tell your buyers about the cause you're raising money for. You may well find they add their change to your pot rather than their pocket.
- Having materials detailing your cause, and anything specific you are raising money for will remind buyers who are donating or buying where their money will be going.

Top tips

- Ahead of the car boot sale, ask your friends and family if they would be willing to have a clear out and donate any stuff they longer want. This is a great way for people who may not be able to support you financially (by giving a donation) to still support you with your fundraising efforts.
- If people know your stall is for charity, they might be more likely to give more generously or donate even if they don't purchase anything, so be sure to cover the stall in charity branding!
- Add a cake sale or sell homemade crafts to raise extra donations. You could also do a lucky dip to sell small bits and bobs!
- Fancy selling items from the comfort of your own home? Putting things up for sale on eBay or Depop is a great alternative to a car boot sale.

Sophie raised £257.05 from selling items on Depop!

- Sophie Hale, Kilimanjaro