James' Cricket Match

Whether it's cricket, netball, rugby, or anything else - charity sports matches are always lots of fun and a great fundraiser!

Getting ready

- I asked a number of friends who are cricketers at my local cricket team and a group of non-cricketer friends if they would be willing to take part in my charity cricket event.
- I mixed the teams to make it as fair as possible, with an equal number of cricket and non-cricket players on each team.
- I also put batters into pairs which included a cricket player and a non-cricket player to bat together, facing 4 overs before the next pair came to bat.
- I asked my local cricket club if I could use their cricket field as the venue for the event, which they kindly let me use for free.

What you'll need

- A bucket to collect spare change
- Meningitis Research Foundation decorations (t-shirts, banners etc).
- Cricket equipment
- Prizes for your winners
- Food and refreshments
- Players!

"My charity cricket match raised £1,000!"

- James, London Marathon

Meningitis Research Foundation

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On the day

- I organised a BBQ to serve burgers and hotdogs in exchange for a donation
- I sold raffle tickets on the day where people could win a gin hamper and other prizes.
- I also had a football card where people chose a team for £5, and whoever chose the correct card won a signed Huddersfield Town football shirt.
- I recruited some volunteers to help me on the day with cooking the food for the BBQ, keeping score of the match, and selling the raffle tickets.

Post event

- After the event I drew the raffle and presented people with their prizes.
- I gathered everyone together and thanked them all for their involvement and made sure to thank the venue for their support.
- Me and my wife counted up all the money when we got home and bagged it all up to take to the bank soon after.

Top tips

- It definitely helps if you already have a relationship with the club where you're hoping to hold the event, but even if you don't there's still no harm in asking!
- I emailed my local football team and asked if they would be willing to donate a raffle prize. They kindly donated a signed shirt which I used as the prize for my football card competition, and this alone raised £200.

"The cricket club where I held the event kindly donated £115 towards my fundraising!"

- James, London Marathon